

# SDASFAA EXECUTIVE COUNCIL MEETING MINUTES

November 13, 2019 – 10:00 AM Central Time Arrowwood Resort at Cedar Shore, Oacoma, SD

#### **Executive Council Members**

Erin Richards (SDSM&T)	President
Carissa Koerner (USF)	
Beth Vollan (SDSU)	
Melinda Fedeler (DSU)	
Carrie Jordanger (LATI)	
Melissa Simpson (BHSU) and Mary Alexander (DWU)	Members at Large through 2019
Morgan Huber (MTI) and Tresse Evenson (AU).	
Katie Maley (SDBOR)	Associate Member at Large
• • · · ·	

## Call Meeting to Order

President Erin Richards called the meeting to order at 9:55am. All members were present. Welcomed Amber Brockel as President-Elect (present). Sharon Martin is a new Member at Large (not present).

## **Approval of Agenda**

Motion to approve the agenda was made by Beth and seconded by Mary, motion carried.

## Approval of July 9, 2019 Executive Council Meeting Minutes

Erin brought forward 2 corrections needed on pages 3 and 19. Melinda will make the changes and forward minutes to Kristy O'Kief for posting on the web site. Motion to approve the corrected July minutes was made by Beth and seconded by Katie, motion carried.

#### Officer Reports – Consent Agenda

Motion to approve the consent agenda was made by Katie and seconded by Carissa, motion carried.

#### Past President (Beth Vollan)

#### 2019 Election

The election was conducted in August selecting a President-Elect, Treasurer, Secretary, and Members-at-Large. I want to thank everyone who volunteered to serve. The following individuals were elected to the Executive Council and will take office on January 1<sup>st</sup>:

- President-Elect: Amber Brockel, Presentation College
- Secretary: Melissa Simpson
- Treasurer: Carrie Jordanger
- Members-at-Large: Mary Alexander and Sharon Martin

The ballots from the 2019 election have been deleted. The Recognition Committee that conducts the election is composed of Erin Richards, President; Becky Pribyl, Past-Past President; and me, Past-President.

Thank you for the opportunity to represent SDASFAA. I am grateful for everyone's help, encouragement, and patience with me these past three years. I have learned so much and grown personally and professionally.

#### President-Elect (Carissa Koerner)

#### 2019-20 RMASFAA Board of Directors

I greatly enjoyed the opportunity to attend the 2019 RMASFAA conference in Billings, Montana this past October. As part of the incoming board, we met on October 18<sup>th</sup> to discuss our goals and plans for the upcoming year. On Saturday, I had the opportunity to observe the 2018-2019 board at their final meeting. The incoming board met again on Sunday

morning to review the budget for the upcoming year and wrap up other business. It was an educational experience with a group of great people and I am looking forward to the upcoming year and what we can accomplish.

# 2019 High School Counselor Workshop Committee

I served as vice-chair of the 2019 High School Counselor Workshop Committee and was once of the presenters for Sioux Falls. It was a good experience and I appreciate the support of all of the SDASFAA members who help to make these events successful. I will continue on to chair the 2020 HSCW Committee.

## 2020 Proposed Budget

I have prepared a proposed 2020 budget to be reviewed later in the agenda under New Business.

## 2021 Spring Conference

Currently, I am researching sites and dates for the 2021 spring conference. This will be discussed further under New Business.

This year has been a wonderful experience as my first time serving on the SDASFAA board. I have enjoyed observing and trying to learn as much as possible before I take on the role as president next year. As we approach 2020, I will be looking for volunteers to fill SDASFAA committees. I would welcome any suggestions of members to reach out to who may be willing to volunteer. Thank-you to all the SDASFAA members and the Executive Council for the opportunity to serve and the tremendous support and guidance that I have received. I am excited, nervous and honored to serve as SDASFAA's president for their 50<sup>th</sup> Anniversary!

## President (Erin Richards)

# 2019 High School Counselor Workshops

We had another year of successful workshops across the state in September. I'll provide further updates with this agenda item under Old Business.

## 2019 RMASFAA Board Meeting and Conference

In October, I attended the 2019 RMASFAA Conference and Board of Directors meeting in Billings as the South Dakota delegate. Some topics of discussion at the board meeting were event code of conduct, fees for institutions from non-RMASFAA states, and transitioning to a new website. SDASFAA provided scholarships to pay the conference registration fee for Leadership Pipeline mentees from the 2018-19 class: Tracey Buisker and Carrie Jordanger, and from the 2019-20 class: Melissa Simpson.

## 2020 SDASFAA Spring Conference

SDASFAA will be celebrating our 50<sup>th</sup> anniversary at the 2020 Spring Conference April 21-23 in Sioux Falls at the Hilton Garden Inn Downtown. We hope that retirees and past SDASFAA members will be able to join us for the awards banquet.

Thank you to the executive council and all of the SDASFAA members who have shown me so much support this year. It has been a great privilege to serve as president of this organization!

## Treasurer's Report (Carrie Jordanger)

2019 dues have not been received from Ascendia. Carrie is guessing that they expect their membership to start for 2020 since they joined late in 2019, she will invoice for 2020. Have not received the HSCW funds from Tom Cool so Erin reached out to him on October 28<sup>th</sup>. He said he would send the check soon as he was waiting for a few more payments to come in. SDASFAA will receive around \$3,000. Erin needs to submit a reimbursement request for her RMASFAA Board Meeting and Fall Conference travel. The CD interest income has been about \$50 per month with US Bank. Before the end of the year, we will have Decentralized expenses and RMASFAA reimbursement expenses. If we do not have the HSCW payment soon, we may need to transfer funds from savings to cover these expenses and then put the funds back.

# SDASFAA

# Balance Sheet January 1, 2019 to November 8, 2019

#### BEGINNING BALANCE

	Checking		=	5,863.80
INCOME				
	Membership Dues Sponsorship Income		2,775.00 * 3,623.00 *	
	Workshop Income Spring Conference Support Staff Workshop Decentralized Training High School Counselor Workshop	3,670.00 * 0.00 1,250.00 0.00	4,920.00	
	Miscellaneous Income		0.00	
TOTAL INCO	ME		_	11,318.00
EXPENSES				
	Workshops Spring Conference Support Staff Workshop Decentralized Training	4,472.42 * 0.00 500.00	4,972.42	
	High School Counselor Workshop	0.00		
	Executive Board Travel NASFAA Leadership Conference RMASFAA Board Meeting	3,892.20 0.00	1,656.44 6,576.01	
	RMASFAA Conference Education Activities Review Committee Membership Committee Committee of Record Recognition Committee General Postage General Printing Memorials Miscellaneous Expenses	2,683.81 0.00 0.00 121.05 502.57	0.00 0.00 0.00 44.05 *	×
TOTAL EXPE	INSES		_	13,872.54
TOTAL TRAN	ISFERS Savings CD's		0.00	0.00
ENDING BAL	ANCE Checking		_	\$3,309.26

\$ 15,663.44

\$ 25,313.22

# SDASFAA Asset Statement

January 1, 2019 to November 8, 2019

#### Savings -- Balance Sheet

(personal savings acct, no fees, 0.05% interest, \$300 min. bal.)	
Beginning Balance	\$ 22,947.59
Interest Income	\$ 7.00
Transferred from CD to savings	\$ 17,708.85
Transferred to new CD	\$(25,000.00)

#### Ending Balance

5.8.2019 Invested \$7,291.15 from savings into a new CD.

## CDs -- Balance Sheet

CD - US Bank 59 Month	
Beginning Balance	\$32,193.61
Interest Income	\$ 515.24
Transferred to savings	\$(17,708.85)
Ending Balance	\$ 15,000.00
(renewed 4/30/2019, matures 3/31/2024, 59 months, 2.66%)	

#### CD - US Bank 19 Month

Beginning Balance	\$0.00
Interest Income	\$ 313.22
Transfer from savings	\$ 25,000.00

#### Ending Balance (purchased 5/8/2019, matures 12/08/2020, 19 months, 2.47%)

Renewed 59 month CD \$15,000 beginning balance at 2.66% interest added annually. Will mature 3/31/2024.

Purchased new 19 month CD, \$25,000 beginning balance at 2.47% interest added monthly. Will

#### Balance Sheet Summary

Checking Account	\$ 3,309.26
Savings Account	\$ 15,663.44
CD - US Bank- 59 Months	\$ 15,000.00
CD - US Bank 19 month	\$ 25,313.22
Total Available Assets	\$ 59,285.92

Balance Sheet caveat

\*\*Miscellaneous Expense explanation - \$10 to the SD Secretary of State for annual reporting fee and \$34.05 to US Bank for a box of checks.

#### **Old Business**

2019 High School Counselor Workshop (Erin Richards)

160 participants attended which was down a little. The survey showed the counselors liked the Kahoot game again and some have asked for the link so they can use it. They do not want separate workshops and would be less likely to participate in separate or web-based presentations. Thank you to everyone who presented and helped. Workshops will start September 20, 2020 and have the same date spread. The Rapid City location will alternate from SDSMT to WDT in 2020.

SDASFAA had another successful partnership with the Council on College Admission in South Dakota (CCASD) for the fall workshops. Below are the details for each site:

September 4<sup>th</sup> – Aberdeen: 22 attendees September 5<sup>th</sup> – Watertown: 19 attendees September 9<sup>th</sup> – Rapid City: 30 attendees September 10<sup>th</sup> – Pierre: 22 attendees September 11<sup>th</sup> – Mitchell: 23 attendees September 12<sup>th</sup> – Sioux Falls: 44 attendees

SDASFAA is expecting to receive approximately \$3,000 in income for these workshops from CCASD. Thanks to SDSU for covering the mileage for their staff to travel and present in Pierre, SDASFAA will have zero expenses for this year's workshops!

Site coordinators and survey results reported that the Kahoot game with popular. Survey results also indicated that counselors are satisfied with the length of the financial aid session, and they like having it combined with the CCASD workshop.

Thank you so much to the committee members who provided their time and efforts this year: Carissa Koerner, Karrie Morgan, Cathy Mueller, Kristy O'Kief, Sharon Kienow, Julie Forman, Tracey Buisker, Morgan Huber, and Micah Hansen. Many other SDASFAA members volunteered to assist with presenting the materials, so I want to also thank all of them for their willingness to help.

Tom Cool from CCASD has tentatively proposed the following dates and locations for 2020: September 9 – Aberdeen, NSU September 10 – Watertown, LATI September 14 – Rapid City, WDT September 15 – Pierre, Dept. of Education McKay Building September 16 – Mitchell, MTI September 17 – Sioux Falls, STI

#### 2019 Budget Review Erin Richards

The Committee of Record & Website purchased a 2-year renewal of the web domain name. 3 conference registration fees were paid for RMASFAA Pipeline participants from the Professional Development Scholarships fund. We still have a few items to plug in before the end of the year.



# 2019 SDASFAA Budget

Approved 1/17/2019; Last Updated 11/5/19 ER

3	2019 Actual		2019 Approved		2018 Actual		2018 Approved	
4	Income	Expenses	Income	Expenses	Income	Expenses	Income	Expenses
Annual Chancarchine	¢2 622 00		¢2,000,00		¢2.050.00		¢2,000,00	
Annual Sponsorships	\$3,623.00		\$3,000.00		\$2,950.00		\$3,000.00	
Annual Memberships	Å1. 405.00		Å1.425.00		41.075.00		Á1.075.00	
Associate members	\$1,425.00		\$1,425.00		\$1,275.00		\$1,275.00	
Institutional members	\$1,350.00		\$1,350.00		\$1,425.00		\$1,350.00	
General Operation								
FA Awareness				\$0.00				\$0.0
Recognition Committee		\$502.57		\$350.00		\$366.25		\$500.0
Review Committee				\$0.00				\$0.0
Committee of Record & Web		\$121.05		\$250.00		\$109.70		\$250.0
Professional Development Schols		\$825.00		\$1,200.00		\$1,100.00		\$1,200.0
Miscellaneous (memorials, postag	ge, etc.)	\$44.05		\$200.00		\$133.65		\$210.0
Conference and Workshops								
Annual Conference	\$3.670.00	\$4,472.42	\$5,000.00	\$6,185.00	\$4,046.00	\$3,267.42	\$4,250.00	\$4,500.0
Decentralized Training	\$650.00	\$500.00	\$1,500.00	\$1,200.00	\$1,350.00	\$1,044.72	\$1,500.00	\$1,100.0
HS Counselor Workshop		\$0.00	\$3,330.00	\$300.00	\$3,510.00	\$207.10	\$3,330.00	\$300.0
Support Staff Workshop			\$0.00	\$0.00	,		\$0.00	\$0.0
Travel								
NASFAA Leadership								
President Elect		\$1,811.75		\$2,300.00		\$2,342.75		\$2,300.0
Treasurer		\$2,080.45		\$2,500.00		\$2,342.73		\$2,500.0
RMASFAA Conference		92,000.45		\$2,500.00		Ş0.00		<b>90.0</b>
President		\$1,239.95		\$1,250.00		\$843.01		\$1,175.0
President Elect		\$1,583.81		\$1,500.00		\$1,277.79		\$1,500.0
State Gift		\$66.23		\$1,500.00		\$52.68		\$1,500.0
SDASFAA Board Meetings				\$75.00		ç02.00		Ş73.0
February		\$0.00		\$0.00		\$0.00		\$0.0
April		\$202.20		\$175.00		\$96.25		\$165.0
July		\$1,454.24		\$2,000.00		\$1,545.29		\$2,800.0
November		ş1,4J4.24		\$2,000.00		\$1,545.29 \$71.40		\$2,800.0
Total	\$10,718.00	\$14,903.72	\$15,605.00	\$19,685.00	\$14,556.00	\$12,458.01	\$14,705.00	\$16,240.00

## Decentralized Training (Melissa Simpson)

SDNG will pay for snacks up to \$300 and will pay hotel directly after the event. 29 professionals have registered. There were a few hotel issues but Karla fixed them quickly and was good to work with. The committee will send a survey after the event. Thanks to Melissa and the committee!

## 2020 SDASFAA Spring Conference (Erin Richards)

Spring Conference will be held April 21-23, 2020 at the Hilton Garden Inn-Downtown, Sioux Falls. It is SDASFAA's 50<sup>th</sup> Anniversary, which will be the theme. The committee will invite retirees and past members to the banquet. They will need to set a meal price for those attendees and they are looking at some sort of take-away gift so the event budget will be a little higher than past years. They would also like to recognize the SDNG in some way for their extra contributions. They will have a committee meeting at Decentralized.

#### Purchase Name Badge Holders (Carissa Koerner)

Would like to purchase name badge holders for the spring conference. Carissa will include this expense in her 2020 budget. Carissa, Tresse and Morgan will move forward with more product research and purchase.

#### New Business

#### Credit Card Payments (Board Discussion)

Carrie and Melissa have been researching this topic. Carrie contacted Daisy at the Sioux Falls US Bank office and she did not respond, so she contacted Susan at US Bank in Aberdeen for options and to get Amber added and Beth removed from the bank account. This item needs to be carried over to next meeting agenda. Carrie did some internet research and PayPal may be an option. They charge a lesser fee to non-profit organizations. She needs to check with Micah and Kristy to see if our web site can handle credit card payments. We also need to find out if we are allowed to have the customer pay the convenience fee or if SDASFAA needs to cover that.

#### 2020 Budget Proposal (Carissa Koerner)

Carissa is expecting 12 associate members, 18 institutional members, and 6 Spring Conference vendors for income. She kept most income and expense items the same as the 2019 budget. The Spring Conference income and expenses are a little higher due to 50<sup>th</sup> Anniversary, expecting more banquet attendees and a fancier meal. Some items to note after discussion:

\*\*Recognition Committee \$350 – may want to increase this line item due to the 50<sup>th</sup> Anniversary celebration. The 2019 expense was higher than past years due to higher than usual years of service honorees.

\*\*Committee of Record and Web – will need to pay \$110 for SSL certificate in 2020 for a 2-year renewal

\*\*Need to increase Miscellaneous expense for name badge holders.

\*\*No Treasurer to NASFAA Leadership Conference, but Amber will be attending as President-Elect.

\*\*Looking at possibly meeting over Zoom for the February council meeting.

This preliminary budget has a deficit of approximately \$4,000 for 2020. Carissa will send out a revised version to the new Executive Council in January for approval. This will need to be approved before any 2020 bills can be paid.

## SDASFAA EXECUTIVE COUNCIL MEETING November 13, 2019 Page 8



#### 2020 SDASFAA Budget Proposal

0/	2020 Pr	oposed	2019 Actual		2019 Approved		2018 Actual		2018 Approved	
Budget Items	Income	Expenses	Income	Expenses	Income	Expenses	Income	Expenses	Income	Expenses
Annual Sponsorships	\$3,000.00		\$3,623.00		\$3,000.00		\$2,950.00		\$3,000.00	
Annual Memberships										
Associate members	\$1,575.00		\$1,425.00		\$1,425.00		\$1,275.00		\$1,275.00	
Institutional members	\$1,350.00		\$1,350.00		\$1,350.00		\$1,425.00		\$1,350.00	
General Operation										
FA Awareness		\$0.00				\$0.00				\$0.0
Recognition Committee		\$350.00		\$502.57		\$350.00		\$366.25		\$500.0
Review Committee		\$0.00				\$0.00				\$0.0
Committee of Record & Web		\$65.00		\$121.05		\$250.00		\$109.70		\$250.0
Professional Development Schols		\$825.00		\$825.00		\$1,200.00		\$1,100.00		\$1,200.0
Miscellaneous (memorials, postage, etc.)		\$200.00		\$44.05		\$200.00		\$133.65		\$210.0
Conference and Workshops										
Annual Conference	\$5,300.00	\$9,675.00	\$3,670.00	\$4,472,42	\$5,000.00	\$6,185.00	\$4,046.00	\$3,267,42	\$4,250.00	\$4,500.0
Decentralized Training	\$1,500.00	\$1,200.00	\$650.00		\$1,500.00		\$1,350.00			
HS Counselor Workshop	\$3,330.00	\$300.00			\$3,330.00		\$3,510.00	\$207.10	\$3,330.00	
Support Staff Workshop	\$0.00	\$0.00			\$0.00	\$0.00	,		\$0.00	
Travel										
NASFAA Leadership										
President Elect		\$2,300.00		\$1,811.75		\$2.300.00		\$2.342.75		\$2,300.0
Treasurer		\$2,500.00		\$2,080.45		\$2,500.00		\$2,542.75		\$2,500.0
RMASFAA Conference		\$0.00		\$2,080.45		\$2,500.00		50.00		50.00
President		\$1,250.00		\$1,239.95		\$1.250.00		\$843.01		\$1,175.0
President Elect		\$1,500.00		\$1,583.81		\$1,500.00		\$1,277.79		\$1,500.0
State Gift		\$1,500.00		\$66.23		\$1,500.00		\$1,277.75		\$1,500.0
SDASFAA Board Meetings		\$75.00		200.23		\$73.00		\$52.00		\$75.0
February		\$15.00		\$0.00		\$0.00		\$0.00		\$0.0
April		\$175.00		\$202.20		\$175.00		\$96.25		\$165.0
viut		\$1,800.00		\$202.20		\$2,000.00		\$1,545.29		\$2,800.0
November		\$1,800.00		\$1,454.24		\$2,000.00		\$1,545.25		\$165.0
Total	\$16,055.00	\$19,905.00	\$10,718.00	\$14,903.72	\$15,605.00	\$19,685.00	\$14,556.00	\$12,458.01	\$14,705.00	\$16,240.00

#### Committee Activity from Liaisons (Board Discussion)

#### Recognition Committee (Beth Vollan)

Thank you to everyone who agreed to serve on the 2020 Executive Council. Calvenia Woods from Discover visited SDSU and Beth and Tracey were able to present her with her years of service plaque. She was very appreciative and thanks SDASFAA.

**Committee of Record and Website** (Carrie Jordanger) No report

# Review Committee (Katie Maley)

No report - meet in January/February

#### Membership (Erin Richards)

The online membership list was updated in October and they cleaned up the Yahoo email group. She visited with some associate members at the RMASFAA conference and invited them to our Spring Conference in Sioux Falls.

#### 2021 SDASFAA Spring Conference (Carissa Koerner)

Carissa has researched hotel options in the Rapid City area and is looking for suggestions. While The Lodge at Deadwood is a great facility, but do we want to always go to the same place? She will get some proposals for the next EC meeting.

## Other – Board action by email prior to the meeting

On November 5<sup>th</sup> Erin sent out a contract between SDASFAA and Cedar Shore Resort for the 2019 Decentralized Training event and EC meeting to be held November 13-14, 2019. Charges were for snacks, drinks and a large screen. Carissa made a motion to approve the contract with Cedar Shore Resort in Oacoma for the 2019 Decentralized Training, second by Katie. After no discussion, the motion carried by email vote on November 7<sup>th</sup>.

#### **Announcements**

SDASFAA 2019 Fall Decentralized Training: November 13-14, 2019 in Oacoma NASFAA Leadership Conference: February 3-5, 2020 SDASFAA 2020 Winter Executive Council Meeting: TBD SDASFAA 2020 Spring Conference: April 21 – 23, 2020 in Sioux Falls

## <u>Adjourn</u>

Erin thanked outgoing EC members Beth and Melinda for their years of service. The meeting was adjourned at 11:02am.